the women entrepreneurs issue



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Sandy Reed and Chris Hallman lassoed their dream into the raise, train, and board horses, as well as operate a bed-andbreakfast in Texas. They're both securely in the saddle

Refers to this month's cover stories. ON THE COVER: What began as a modest Illinois farmhouse was transformed with a gold stain on the walls, crown moldings, and hand-sewn slipcovers, pillows, and ottoman. For story, see page 84. Photograph by Tria Giovan.

A POTTER'S

Thirty years ago, a skiing accident forced Joan Platt to seek ways to exercise a broken shoulder.

"Inever intended to become

a potter," reflects Joan Platt, a former teacher, who, at age 71, produces exquisite, world-class ceramic tableware at her studio in Palisades, N.Y. "But about 30 years ago, I broke my shoulder and as a way of encouraging me to use rotary motion, a physician suggested I wash dishes as a form of physical therapy. At the time, my husband and I were raising three small children in New York City, and, frankly, I felt like all I did was wash dishes," she says. So, Joan regustered for a ceramics class instead. "I took to the process almost immediately," she recalls. In support of Joan's newfound passion, friend and artist Grace Knowlton offered her the use of a studio. "At first, I just played at making objects, but eventually, I developed my own designs." Today, nearly 25 years later, Joan works five days a week at this very studio. And although she introduces a new piece from time to time, the much-sought-after tableware retains many of its original features. Distinguished by a reverence for simple forms and glazed in hues that enhance, rather than compete with, food, Joan Platt's pottery is as unexpected and beautiful as the path that led to its creation.

PASSION

Little did she know that this misfortune would result in an artistic career.

Two fish platters, one glazed in lustrous black and one in pearly sand, convey an air of serenity. Each piece deliberately retains evidence of Joan's hands. During firing, the clay changes color, showing through the glaze on these delicate shell dishes. PHOTOGRAPHY BY SUSIE CUSHNER PRODUCED BY CHRISTINA LANE WRITTEN BY BETHANY LYTTLE



